



TOMORROW

2025 Partner Guide

COLUMBUS
BUSINESS FIRST



TOMORROW

A Full Day of Networking and High Energy Programming

Elevate your IT game by tapping into Ohio's vibrant and talented pool of professionals who are leading the way with cutting-edge ideas and strategies. **CIO Tomorrow** offers a prime opportunity to position your business at the forefront of innovation and thought leadership. Engage with over 400+ dynamic individuals, companies, innovators, and senior leaders who are integral to Central Ohio's thriving technology community.

Join us for a transformative day where the region's top tech influencers will share impactful and insightful presentations. This event is designed to foster connections, inspire new thinking, and drive forward the technological advancements that are shaping our future. Don't miss out on this chance to be part of a groundbreaking day filled with networking, learning, and collaboration.

CIO Tomorrow

Wednesday, August 27, 2025

7:30 am – 4:00 pm

Hyatt Regency Downtown Columbus

Average Attendance: 400+

Space Reservation Jul. 25 · Art Aug. 1 · Publishes Aug. 29, 2025

For more information, visit www.cio-tomorrow.com or ask your AE for the partner guide.





PRESENTING

SOLD



+ PARTNER BENEFITS

Pre-event:

- Along with *Columbus Business First* and the CIO Tomorrow Planning Committee, role as host of the event
- One seat on the CIO Tomorrow Planning Committee
- Eight print ads promoting conference attendance (shared with other sponsors)
- Logo displayed on cio-tomorrow.com as “Presenting Sponsor”

During event:

- Speaking role at event
- Ten tickets to event
- PowerPoint slide rotation
- Name & logo displayed on signage at the registration area recognized as presenting sponsor
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Full page ad in the CIO Tomorrow supplement + “Presenting Sponsor” logo on cover of supplement
- Attendee list (excluding email addresses)
- Logo on “thank you” ad and email
- First right of sponsorship renewal following event for 30 days



INNOVATION LIVE!

\$14,000

1 sponsorship available



+ PARTNER BENEFITS

Pre-event:

- Eight print ads promoting conference attendance (shared with other sponsors)
- Logo displayed on cio-tomorrow.com

During event:

- Speaking role at event introducing Innovation LIVE!
- Logo on closing bumper of the Innovation Live! event segment videos
- Three tickets to event
- PowerPoint slide rotation
- Name & logo displayed on signage at the registration area
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Full page ad in the CIO Tomorrow supplement + logo on cover of supplement
- Attendee list (excluding email addresses)
- Logo on “thank you” ad and email
- First right of sponsorship renewal following event for 30 days



KEYNOTE

\$12,500

3 sponsorships available



+ PARTNER BENEFITS

Pre-event:

- Eight print ads promoting conference attendance (shared with other sponsors)
- Logo displayed on cio-tomorrow.com

During event:

- Speaking role at event introducing keynote
- Three tickets to event
- PowerPoint slide rotation
- Name & logo displayed on signage at the registration area
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Full page ad in the CIO Tomorrow supplement + logo on cover of supplement
- Attendee list (excluding email addresses)
- Logo on “thank you” ad and email
- First right of sponsorship renewal following event for 30 days



TOMORROW

A Full Day of Networking and High Energy Programming

NETWORKING RECEPTION

\$12,500

1 sponsorship available



+ PARTNER BENEFITS

Pre-event:

- Eight print ads promoting conference attendance (shared with other sponsors)
- Logo displayed on cio-tomorrow.com

During event:

- Speaking role at event introducing keynote inviting everyone to Networking Reception
- Three tickets to event
- PowerPoint slide rotation
- Name & logo displayed on signage at the registration area
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Full page ad in the CIO Tomorrow supplement + logo on cover of supplement
- Attendee list (excluding email addresses)
- Logo on “thank you” ad and email
- First right of sponsorship renewal following event for 30 days



BREAKOUTS

\$10,000

3 sponsorships available / 2 breakouts per sponsorship



+ PARTNER BENEFITS

Pre-event:

- Eight print ads promoting conference attendance (shared with other sponsors)
- Logo displayed on cio-tomorrow.com

During event:

- Speaking role at event introducing breakout sessions
- Three tickets to event
- PowerPoint slide rotation
- Name & logo displayed on signage at the registration area
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Quarter page ad in the CIO Tomorrow supplement + logo on cover of supplement
- Attendee list (excluding email addresses)
- Logo on “thank you” ad and email
- First right of sponsorship renewal following event for 30 days



WEBSITE

\$9,000

1 sponsorship available



+ PARTNER BENEFITS

Pre-event:

- Eight print ads promoting conference attendance (shared with other sponsors)
- Logo displayed on cio-tomorrow.com

During event:

- Three tickets to event
- Name & logo displayed on signage at the registration area
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Quarter page ad in the CIO Tomorrow supplement + logo on cover of supplement
- Attendee list (excluding email addresses)
- Logo on “thank you” ad and email
- First right of sponsorship renewal following event for 30 days



LANYARD

\$9,000

1 sponsorship available

+ PARTNER BENEFITS

Pre-event:

- Logo displayed on cio-tomorrow.com

During event:

- Branded lanyards to be handed out to all attendees at registration area
- Two tickets to event
- Name & logo displayed on signage at the registration area
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Quarter page ad in the CIO Tomorrow supplement + logo on cover of supplement
- Attendee list (excluding email addresses)
- First right of sponsorship renewal following event for 30 days





CONTINENTAL BREAKFAST

\$8,000

1 sponsorship available



+ PARTNER BENEFITS

Pre-event:

- Logo displayed on cio-tomorrow.com

During event:

- Name & logo displayed on signage at the registration area + continental breakfast tables
- Two tickets to event
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Quarter page ad in the CIO Tomorrow supplement + logo on cover of supplement
- Attendee list (excluding email addresses)
- First right of sponsorship renewal following event for 30 days

BRAND

\$6,000



+ PARTNER BENEFITS

Pre-event:

- Logo displayed on cio-tomorrow.com

During event:

- Name & logo displayed on signage at the registration area
- Two tickets to event
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Quarter page ad in the CIO Tomorrow supplement + logo on cover of supplement
- Attendee list (excluding email addresses)
- First right of sponsorship renewal following event for 30 days

QUESTIONS?

We are happy to answer any questions you have about the information in this packet.
If you do not have an assigned Account Executive, please use the contact information below.

SPONSORSHIP INQUIRIES

Steve Hewitt | Vice President of Sales

shewitt@bizjournals.com

614.220.5440

EVENT INQUIRIES

Melissa Price | Events Director

mprice@bizjournals.com

614.220.5436

RESOURCES

Events calendar: Columbusbusinessfirst.com/event

Nominations: Columbusbusinessfirst.com/nomination